

EXCLUSIVE FUN PRODUCTS BY MA



This jumbo Rubber Spider with

moving eyes comes attached to an adjustable metal ring and is sure to scare everybody. Large

CYCLE PUTTER

tic and steel

Really dress up your BIKE. Sounds just like a Motor Bike. Made of heavy plas-No. 8023. Only 39c

SQUIRT FLOWER

No. 3013 ... Only 25c

WHOOPS

Looks like some-

one lost their

lunch. Place it on

When your friend tries to smell it all he'll get is a face full of water. Comes of water. Comes complete with long rubber hose and



PRANKSTER WHISTLE

No 7021

It bounces cockeved, it curves, it dips, it's impossible to catch. It's sure to set all the kids on the block chasing after it. There's a barrel of fun in every bounce of this amazing baseball. No. 4020



Greatest gag in years. Just place inside any tail-pipe and watch the fun. As soon as he starts the car it will sound as if the whole motor fell out. It's a panic, but completely harmless.



to scare everybody. La faints. No. 9016 Only .75 ible rubber. No. 4006 . . Only 45c LOUD NOSE BLOWER Blow your nose and it will sound like the roof caved in. Fits right in your handkerchief out of sight.

No. 6018 only 20c



the floor and wait for your first unsuspecting victim

to walk in-ugh. Better catch him before he

PEPPER GUM

Hi Pal, have a piece of gum. Once he starts chewing you better have a glass of water ready. Completely harmless but a million laughs. No. 5008....15



JIU-JITSU

> This is one of the most popular



Shake hands and watch

your friend jump 6 feet high. Completely harmless. No. 7005.......50



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If you are willing to take a chance, we guarantee you more than your moneys worth, filled with surprises. No. 8002. . .50



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MAGIC ROCKS - Colourful large pellets. "Plant" them with the magic solution using the planting tweezers. They will grow within a short time.



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Many illustrations show you how to defend yourself from bullies. We also include "FREE" a book on strong man

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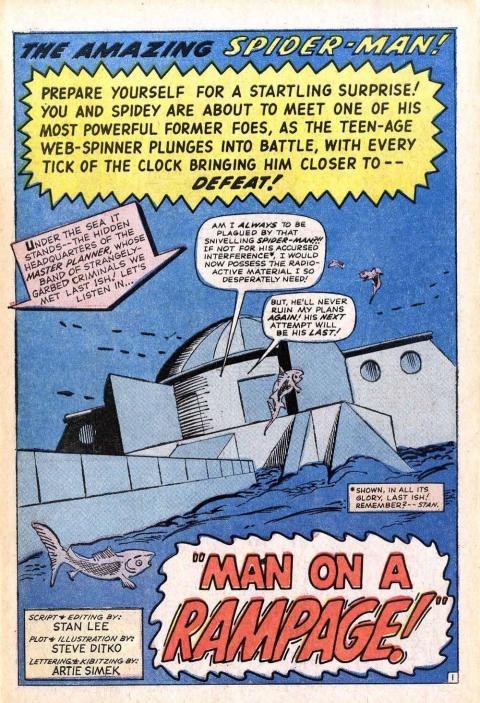


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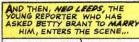
















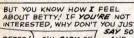


IT'S EASY FOR HIM TO BE CALM! HE DOESN'T LOVE A GIRL WHO'D HATE HIM IF SHE LEARNED



TO DO!

YOU OLD SKIN-





WHAT IN BLAZES IS GOING ON OUT THERE ??!

AND, ON THE OTHER SIDE OF THE

DOOR, WE FIND,



THAT'S THAT! BETTY MUST DESPISE ME NOW! NEVER KNOWING HOW MUCH I REALLY LOVE HER OR HOW MUCH TOUGHER THIS IS FOR ME!



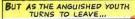
YOU CALL THESE NEWS PHOTOS ?? JUST A FEW SHOTS OF SOME STRIKERS PICKETING A DEPART-MENT STORE! YOU'RE SLIPPING. PARKER



DON'T WASTE MY FLINT! YOU'VE TIME UNLESS YOU HAVE SOMETHING ALL THE GREAT GOODI EXCLUSIVES I GAVE YOU IN THE PAST!

CAN'T USE EM

DON'T JUST STAND THERE! THIS ISN'T VISITORS' DAY!



YOUR LITTLE ROUTINE DIDN'T FOOL ME ONE BIT, PETER PARKER! I KNOW YOU TOO WELL NOT TO REALIZE YOU'RE JUST PUTTING



PETER, LISTEN --WHATEVER IS BOTHERING YOU WHY WON'T YOU TELL ME? PERHAPS WE CAN WORK



SURE! I CAN

SEE HER

WORKING OUT

THE FACT

THAT I

MAYBE IT WOULD MAKE ME FEEL BETTER TO TELL HER THE TRUTH ABOUT ME! BUT, I'D BE SURE TO LOSE HER, ANYWAY -- AND THEN SHE'D BE BURDENED WITH MY



BUT, EVEN HIS TORTURED THOUGHTS OF BETTY BRANT ARE DRIVEN FROM HIS MIND AS PETER REACHES THE HOSPITAL WHERE AUNT MAY IS ON THE CRITICAL LIST ...

SHE'S TOO WEAK TO RECEIVE VISITORS NOW, MR. PARKER -- BUT THE DOCTOR LEFT WORD HE'D LIKE TO SEE YOU!



WHAT'S WRONG WITH YOUR AUNT -- BUT IT'S STILL A VERY PUZZLING CASE! SO PUZZLING ABOUT IT? WE CANNOT UNDERSTAND WHAT CAUSED THE MALADY!

AND SO ... YES, SON -- WE KNOW

IN SOME RADIOACTIVITY MYSTERIOUS IN HER BLOOD WAY, MRS. PARKER STREAM? ARSORBED A IT MUST BE MY FAULT! I'M THE RADIOACTIVE PARTICLE INTO HER BLOOD! ONE AND WE'RE RESPONSIBLE! UNABLE TO GET IT OUT!



WE DON'T REALLY KNOW HOW TO CONTROL IT, SON! BUT, REST ASSURED, WE'LL DO EVERYTHING WE CAN--ALTHOUGH I CANNOT HOLD OUT MUCH HOPE! THANKS, DOCTOR! I-I



CONTINUED AFTER NEXT PAGE



REASURE



BUILD A BODY OF STEEL

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Start Seeing Results in Just 30 Day's
Pocket gym will develop your chest, bice's
frieps, neck, back, shoulder, stomach, and
legs. In just 30 days, you'll begin to earn
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takes 10 pictures per rollPrecision ground lens and
time expose shutter. Cambe hidden anywhere. Complete with free roll of film.
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YOU, TOO, CAN BE TOUGH Master Jiu Jitsu and you'll win any fight. This book gives all the grips, blocks, etc. which are so effective in counter-attack. FREE book on how to perform strong man stunts also included. No. 224 \$1.00



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The most popular inke The most popular joke novelty in years! Wind up and wear it like a ring. When you shake hands, it almost raises the victim almost raises the victim ing sensation." Absolutely



When someone asks you for a match, offer him one of these, instead of a flame, he's got a regular snowstorm.



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A Dime-operating Jack Pot Bank that works just like the works just like the one armed bandit in Las Vegas. Just deposit the dime and spin the handle. Reels spin and look like the real stuff Dimes are removable This game should not be used for gambling purposes, only for fun. No. 20601 98



Chop a cigar-ette in two in either hole. Put finger in top hole and cigar-ette in lower. The cigarette is cut, but your finger is un-harmed Full in-structions. No. 222\$1

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'peek' to

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ALL THE WAY HOME, THE HEAVY-HEARTED TEENAGER FIGHTS TO KEEP CONTROL -- BUT WHEN THE DOOR SHUTS BEHIND HIM AT LAST ...

I'VE ALWAYS FELT I WAS PARTLY RESPONSIBLE FOR THE DEATH OF UNCLE BEN, BECAUSE HE WAS



THE TWO PEOPLE I'VE LOVED MOST IN THE WORLD -- WHO WERE LIKE MY OWN FATHER AND MOTHER TO ME --!





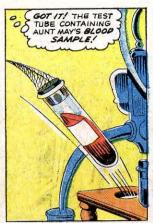




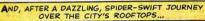












DR. CONNORS! I NEED YOUR REMEMBER

SPIDER-MAN! HOW COULD I EVER FORGET YOU? WITHOUT YOUR AID, I'D STILL BE A CREATURE OF THE SWAMPS FEARED AND HUNTED BY



ASK ME ANY-THING! IF IT'S WITHIN MY POWER, I'LL DO IT FOR

THEN

ORDER

IT! YOU

MUST

LEAVE NO

STONE

UNTURNED!

STRICKEN WITH RADIOACTIVITY OF DO YOU REMEMBER THE RESEARCH WHICH GAVE YOU LIZARD CHARACTERISTICS? COULD YOU USE YOU!

A--FRIEND OF MINE-- HAS BEEN





I'VE READ OF A NEW SERUM, CREATED ON THE WEST COAST --CALLED /50-36! IF IT IS AS POTENT AS CLAIMED, IT MIGHT HELP US GREATLY!



DON'T WORRY ABOUT THE COST! I'LL RETURN WITH ENOUGH EXPENSE

VERY WELL! I'LL PHONE THE COAST AND TRY TO OBTAIN SOME MONEY! MMEDIATELY! I SPIDER-MAN!



THIS IS EVERYTHING













MEANWHILE, AT THE HIDDEN HEAD-QUARTERS OF OR, OCTOPUS, ALIAS THE MASTER PLANNER...

GOOD NEWS! WE JUST LEARNED OF A SHIPMENT OF ISO-36 ARRIVING FROM THE WEST COAST! IT'S JUST THE THING I NEED TO CARRY OUT MY RESEARCH! WHAT A STROKE. OF LUCK!





I HEARD OF /50-36 SOME MONTHS
AGO, WHEN IT WAS MERELY IN
THE DEVELOPMENT STAGE,' IT
COULD BE THE ONE VITAL KEY
TO MY EXPERIMENTS!

AND FATE IS PLACING
IT WITHIN MY GRASP!

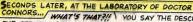
LATER THAT DAY, AFTER THE LANDING OF A CROSS-COUNTRY JET...

DR. CONNORS MUST WANT THIS SERUM PRETTY BAD TO PAY SUCH A HIGH PREMIUM PRICE FOR









THE SERUM -- STOLEN AT THE

YOU SAY THE DESCRIPTION FITS THE MASTER PLANNER'S GANG...!



DON'T STOP YOUR PRELIMINARY EXPERIMENTING!
I'LL BE BACK-WITH THE SERUM!

THIS TIME THE MASTER PLANNER HAS GONE TOO FAR! WHEREVER HE IS -- WHOEVER HE IS -- I'LL GET HIM!



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YOU'RE FIGHTING ON

MY TERMS NOW! YOU



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HOP IN MY JAIOP — MOM RECORDS PLUS MANY OTHERS AND IN MY JAIOP — MOM RECORDS PLUS MANY OTHERS AND IN MY JAIOP M





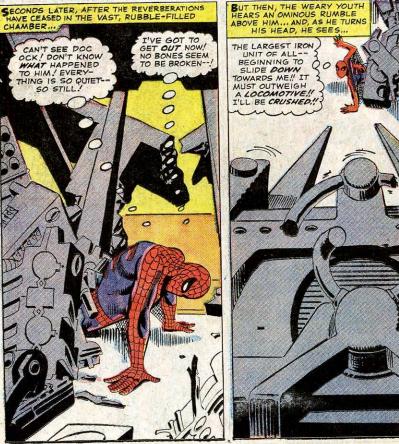


































AND, WHILE THE COSTUMED TEEN-AGER FUMES AT HIS SEEMINGLY HOPELESS PREDICAMENT, MAY PARKER SLOWLY SINKS DEEPER AND DEEPER INTO HER COMA, ONE FAINT WORP SOFTLY CROSSING HER LIPS...

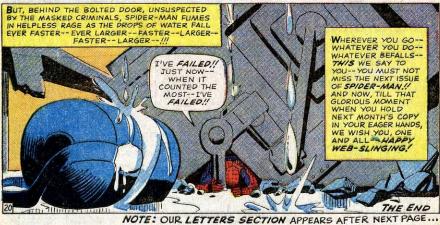


WHILE, DIRECTLY ACROSS TOWN,
ANOTHER MAN SILENTLY WAITS-AND WONDERS-IF HE DOESN'T
RETURN SOON, IT WILL BE TOO



AS, MANY FATHOMS BENEATH THE SURFACE OF THE SEA...





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> Hi Gang! Let's face it, I'm a Marvel Madman tool Here's my hard earned buck! Rush all your nutty gizmos to ...

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ity	StateAge_	

MARVEL BULLPEN BULLETINS!

MORE NUTTY NEWS AND NOTES FROM ONE MARVEL MADMAN TO ANOTHER!

"WE GOOFED AGAIN! DEPARTMENT"-Remember how we tried to change our name to Marvel Pop-Art Productions? Well, although some of you went along with us, we never realized how many thousands were intensely loyal to the name Marvel Comics! Your mail, phone calls, and telegrams bowled us over! So, once again we fell on our red faces-and, from now on, we're the Marvel Comics Group once more-\$0 BE ITI

SCOOP! It's artist-switching time again! Dashing DON HECK takes over the pencilling chores on Agent of Shield for this ish, after which JACK KIRBY, the king himself, will carry on in following issues! Meanwhile, artistic ADAM AUSTIN tries his hand at IRON MAN this month, leaving DON more time to concentrate on some of the greatest AVENGERS epics of all! And wait'll you see which strip Darlin' DICK AYERS will soon be doing! Hoo-Boy!

THE SEASON'S BIGGEST SURPRISE! Here's the best-kept secret of the year! We have a brand new 25¢ giant-sized quarterly sensation on sale this month! It's called MARVEL COLLECTOR'S ITEM CL'ASSICS, and it'll be like having a fabulous Annual four times a year! Our first ish, on sale now, features the full-length thrillers you have most requested from the earliest days of the FANTASTIC FOUR, SPIDEY, ANT MAN, and TALES OF ASGARD! This is your chance to build up a priceless library of Marvel masterworks! 'Nuff said!

"DIDJA KNOW? DEPARTMENT" - Didja know that SOL BRODSKY, Stan's talented, ever-popular production chief, is a crackerjack penciller and inker in his own right? But, due to Marvel's backbreaking schedule, the poor guy hardly has time to write his own name these days! But, maybe later on . . . Didja know that HENRY PYM makes a brief and surprising guest appearance in one of our mags this month? (Just to show we haven't forgotten about him.) Which one? Aw, that would be telling! Didja know that fabulous FLO STEINBERG, our Gal Friday, has been winning popularity polls in colleges all over the country? But they can't have her! We saw her first! And, didja know that our peerless publisher, merry MARTY GOODMAN, is not only one of the greatest guys in the biz (any biz!) but also one of the nation's top amateur golfers! (And, despite what you might have heard, it's not true that Stan caddies for him on his day off!)

THE WRAP-UP! Fellow Marvelites are always asking us which is our best selling title, so we might as well level with you right now. We can't decide! Each every one of our super-hero mags, including SGT, FURY, hits the sales jackpot! We don't know if there's ever been a success story like this in the history of publishing before-and we're not sure exactly what it is that we're doing right-but this you can bet on-we're not gonna stop! (How can we? They won't let us take a day off!) Gotta go now-we just heard that someone forgot to face front! See ya next ish!

THE MIGHTY MARVEL CHECKLIST

A Line-Up Of Some Of The Marvel-ous Mags On Sale Right Now

FANTASTIC FOUR =46: Black Bolt, the most startling new super-character of all! Plus, startling secrets of the Inhumans! More than ever, the F.F. are truly the greatest!

AVENGERS = 23: Has Captain America broken away for good? See what happens when the mighty Avengers face a different foe, with totally different powers! it's sheer dynamite!

K-MEN =15: "Prisoners of the Master Mold"

will show you better than any words of ours why we HAD to make this power-packed mag a monthly! Never have the desperate teenagers fought more gloriously! And talk about ACTION-!!

about ACTION—!! DAREDEVIL =11: The exploits of the Man Without Fear are now also published monthly, and even that may not be enough for you after you've thrilled to "A Time To Unmask!" Warning-the ending will leave

Unmask: warning—the ending will leave you breathless! THOR =123: The story you never expected to see! Odin himself is attacked, while a universe trembles! And don't dare miss seewhat happens to Loki-only Marvel

SUSPENSE =73: If Adam Austin's new artwork on Iron Man isn't enough, Captain America wants you with him when the second Sleeper awakes! Don't let ol' Cap hear?

STRANGE TALES = 140: Agent of Shield fea-tures "The End of Hydra!" Dr. Strange pre-sents "The Pincers of Power!" We must be

nuts to only charge 12cl ASTONISH =75: Sub-Mariner finishes his quest, while the Hulk finally finds a trap that his limitless strength cannot break!

It'll really grab you!

SGT. FURY #25: This one is packed with surprises! You'll meet one of Captain America's old enemies as Fury faces a danger different from any he's ever known! You'll never forget "Every Man My Enemy!"



THE MYSTERY IS SOLVED!

Remember when we asked you to guess what was in the myste-rious mailing tube last ish? Well, here's the answer! Marvel's newest mail order miracle! A LIFE-SIZE, FULL-COLOR SPIDEY PIN-UP! And, as if this isn't enough, we have dozens of OTHER lifesize pin-ups in preparation right

You'll find the coupon for your 6-foot high pin-up elsewhere in this ish! And we didn't just put it there for show! Dig?





LET'S MEET 25 MORE M.M.M.S. MEMBERS: Frank Chadwick

Ottawa, Ill. Steve Beeman Ricci Campo Lavales, Md. Trenton, N. J. Bill Smith Father Alex J. Rakowski Chicago, III. Pittsburgh, Pa. Kerry Johns Rocky River, Ohlo Thomas O'Dowd Willmette, III. Douglas Ahrens

Shreveport, La. Jesse Medina Los Angeles, Calif. Michael W. Walker Callinaville, Va. Dennis Makowski Detroit, Mich. John O'Conner

Paul Smith

Chicago, III. Jim Half Roselle Park, N. J. Jimmy Glovier Ft. Lauderdale, Fla. Mark Brank

Lodi. Calif.

John Other Hutchinson, Kansas Benton, Ark. Doug Estridge Borea, Ky. Sally Price Cottonwood, Calif. William Holowoka Rochester, New York J. Sampsell, Jr. Maryville, Ohio John J. Stuempfig Green Bay, Wisc. Ted Holdahl San Francisco, Calif.

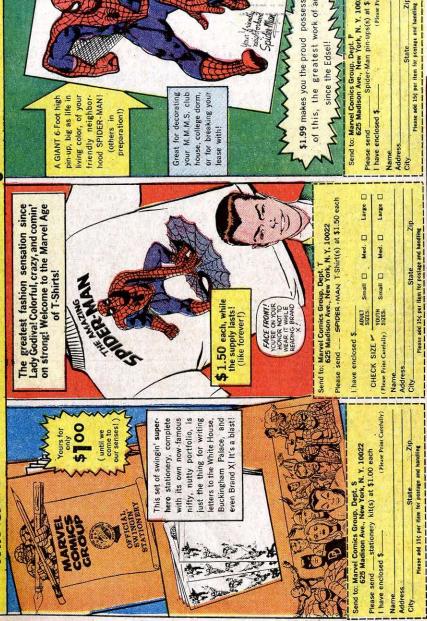
John Gregory Sheryl

Garden City, Mich.

Atlanta, Ga.

Bill Sturk

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THE SPIDER'S WEB

SEND YOUR LETTERS TO: THE MARYEL COMICS GROUP, SECOND FLOOR 625 MADISON AVE., NEW YORK, N. Y. 10022

Dear Stan and Steve, Wonderful! Fantastic! Astonishing! Of course I'm talking about Spider-Man #28! Naturally with a miraculously drawn cover and a superbly written story it couldn't be anything else. There! Now that I've buttered you up, I have some complaints, First of all — The AVENCERS! We took a vote at school and we decided that Spider-Man belongs in the group. Then everyone (except J. J. J.) would like him, and the Avengers would have the strength they need. The second thing we agreed on is that we should tell you to quit publishing those dad-blasted continuations! It keeps us in suspense too long, and besides, we like to enjoy your stories, from start to finish, without waiting. Last, but not least, what happened to Giant Man? First you kicked him out of the Avengers, then booted him from ASTONISH! What are you anyway? A giant hater? Or maybe Spider-Man put you up to it, to get rid of the Wasp? Oh well, you can't win 'em all! David W. Banks, 1912 West 3rd Street

Williamsport, Pa.

Judging by some of the pan mail we receive, Davey, we can't win any of 'em! But, dry your pink little eyes, chum! You'll catch a glimpse of Hank and Jan in one of our other mags next month! And if you have to buy them all before you find them, who's complaining?

Dear Stan and Steve,

Come now, Stan, you're losing your touch. I'm referring to issue #28 of Spider-Man. Here you have the makings for a terrific villain, and you make him look like a cheap fraud, Why? Because Spidey finishes him off in a 10-minute fight All in all, the rise and fall of the Molten Man lasted about 30 minutes. Give us the old stories where villains lasted a few days (i.e.: Spideys #9, #13, #15 to name a few). Another thing, you often claim a baddy to be "the greatest threat to Spidey ever" but, in the battle, our web-spinner is joking, therefore showing that he's not really too worried over the threat of being annihilated! However, Stan, these are your only flaws. Marvel forever!! Michael Fallis, P.O. Box 663 Salem, Mass.

Amen! Amen! As for Spidey wise-cracking in moments of duress, Mike, we always thought it added an extra zing to the yarns! But, if enough other web-spinners agree with you, then he'll be a real sourpuss from now on! Satisfied?

Dear Stan and Steve.

I just had to write and tell you how good Spider-Man #28 was. The plot was great as always, and the art lived up to the new title of "Pop Art Productions" (naturally). up to the new title of rop art relocations (maturaly). And those scenes of Spidey fighting the Molten Man in the dark were really great. There was just one thing wrong (and I'm not the only one who'll say so I betcha) — Liz Allen became Liz Hilton all of a sudden! Keep up the Les Sorialli, 1219 Elm Street Peekskill, N. Y. good work.

What good work? You mean like getting our last names wrong? We're sorry about that, Leo - in fact, we apologize to the zillion other sharp-eyed spiderphiles who wrote to tell us about the same monumental mistake! As for our art living up to our "Pop Art Productions" title, we hope it'll live a lot longer, because as you probably know, we're just the plain ol' Marvel Comies Group again! In fact, the only thing you can be sure about, where Marvel is concerned, is that you can't be a we're a same about. that you can't be sure of anything!

Dear Stan and Steve.

What can I say after reading the Spider-Man Annual #2? I'm flabbergasted. The book was well worth the waiting for! An ultra-attractive cover by the master of the pencils, inks, and square heads — a 20-page story that could make Brand X cry by Stan Lee, the master of the

typewriter, editing, and forgetting everything from Bruce Banner to the fact that frolicsome Iron Man goes kaput namer to the fact that frolicome Iron Man goes kaput if he takes off the iron T-shirt. Honestly though, instead of thinking that "The Wonderous World of Doctor Strange" was a Spider-Man story featuring the dainty Doctor, it was more like a Dr. Strange story featuring Spidey! Alas, I'm still as mixed up as ever! Even though I have every Spider-Man to date, and Amazing Fantasy #15 as well, I truly enjoyed your selections of stories, and am very happy to see that you did not out them. As usual am very happy to see that you did not cut them. As usual, your Gallery of Villains was superb. Thank you for such a wonderful annual! Peter Mancuso, 33 Hubbard Avenue Freeport, New York

You're excruciatingly welcome, Petey! In fact, it's time once again for us to mention that we always feel a little bit embarrassed when you great guys and gals thank us for our Marvel mags! Just between us, it's we who should thank you for keeping us in business by buying 'em — and for keeping our spirits up by raving about 'em! And right here, in full view of the entire react public, we want to say that we do thank each and every one of you - despite our clownin' around, we appreciate your loyalty and friendship more than we can ever tell! And, on this particular subject, there can never be 'nuff said!

Dear Stan and Steve,
I am writing to tell you how much I really loved the
SPIDER-MAN ANNUAL! Also, take a bow — you're famous! I didn't think anybody else belonged to the famous! I drint think anybody else belonged to the M.M.M.S. until I heard on W.I.S., a Chicago radio station, this message said by Art Roberts, a disc jockey: "... and say hello to the Merry Marvel Marching Society: They're still marching..." I was so thrilled I had to write to tell you about it! I still can't get over it! You must have mighty proud, loyal fans! Len Olson, 1128 Clarence Oak Park, Ill. 60304

Sure we do, Len! The only thing that bugs us right now is that Ed Sullivan hasn't yet invited us to do some baton-twirling on his show! But, maybe he's too shy to ask . . . 1

-PERSONAL NOTE FROM SMILIN' STAN: I can't remember whether I've already done this or not, but just to be on the safe side, I'll do it again! I want to personally thank Jim Sanders and the rest of the gang at CO-LUMBIA UNIVERSITY for devoting an entire program of their great F.M. radio shaw "Gablest" to our Marvel mags! It was fun being your guest on that lively show, and it's still hard to believe that three hours could ever pass so quickly—and so enjoyably! (Especially since it was originally only supposed to be a one-hour show) I'm still not sure whether I talk too much, or you guys and gals at Columbia listen too hard — but either way, it was a blast! For those of you who missed the fun over WKCR, Jim assures us he'll rebreadcast the show at some future date, and we'll announce it here so those of you within listening range can tune in, (End of free plugt)

Dear Stan and Steve,

The Spider-Man Annual has gone on sale sooner than you anticipated. It hasn't been advertised in any of your other books - it hasn't even been mentioned in the current issue of Spider-Man. And I've had it for over a week! Oh, well. I'll say right now that it certainly fulfilled my expectations and then some. The sincerity of Dr. Strange ("May the Vishanti watch over thee") and Spider-Man's jocularity ("And may your amulet never tickle") provide a colorful contrast. However, I wouldn't extend this beyond guest appearances. Dr. Strange is 'way out of his league teaming up with Spider-Man, and Spider-Man is 'way out of his league teaming up with Dr. Strange. It is interesting to compare Steve's artwork in the reprints with his work in the Dr. Strange saga. He has really come a long way during the last two and a half years. By the way, I've also noted a similar development in the letters pages. You used to print the letters in bold type; now you print the replies in bold type. No doubt about it . . . as you guys get better and better, you get more conceited.

Bill Hine, 470 Glendale Road
North Wilbraham, Mass.

You'd prefer us to get more conceited as we grow worse and worse, perhaps? Well, Billy boy, to each his own!



Dear Stan and Steve,
My son and I have been fans of yours for a couple of
years now, and your depicting of the Lizard struck us both as original. I'm sort of a part time mask maker and I was fascinated by the way you thought up the idea of the Lizard — he's so original. I decided to make a mask, hands and feet, and dress up for the Mardi Gras parade which we have down here every year, and I want you to know that the Lizard costume I made won "first prize." I am sending you a picture of the costume. As you will notice I didn't make a tail, but I made a mask out of foamed latex and the hands and feet out of latex also, roamed latex and the hands and feet out of latex also, borrowing the doctor's coat from a doctor I know. I hope you won't mind my using your idea of the "Lizard" and I also hope you'll print the picture in your Spider-Man magazine, as my son and his school chums would get a big kick out of it. And I would, too.

Leo U. Renaud, 509 Lameuse St. Biloxi, Miss.

We got a kick out of it also, Leo, so that makes it unanimous! By the way, we're negotiating with a manufacturer right now who wants to produce the outfits our costumed kooks wear and sell them in stores thruout the country! If he can do 'em as well as you did, we may cinch the deal. If we do, we'll clue you all in later on.



Dear Stan and Steve,

Everybody has a girl but Doc Strange. I've got the perfect girl for him. Victoria Bentley, Let Doc S. teach her all that sorcery stuff. She was featured in Strang Tales #114. The Spider-Man Annual was good, but there were not enough special features. The first annual was much better, I think the "Wonderous Worlds of Doctor Strange!" was really good, I liked the cover of Spider-Man #28. Let's have more like it. Oh, the story was good too. Why don't you bring John Jameson back and have him like Spidey? Then J.J., could get Spidey for breaking up the family. When you have the election for officers of the M.M.M.S., I would like to run for Vice-President and my friend Paul Rojstaczer would like to run for President. Now that you have one big club why don't you have fan clubs? There could be an F.F. fan club, Spider-Man fan club, and so on. You could charge 25¢ (with a special low price for M.M.M.S. members) and you could have a small button and membership card. Last of all why don't you have models like other comic companies do?

Jeff Williams, 1563 Brookcrest Dr. Hamilton, Ohio

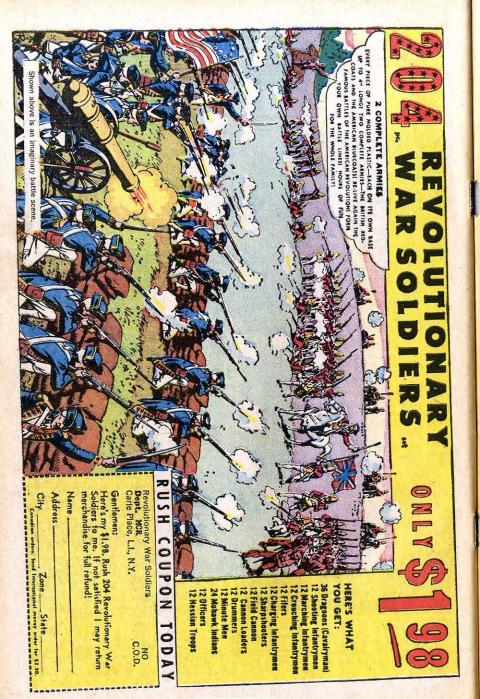
We're thinking of making models right now, Jeff, but don't wanna discuss it till the whole thing is wrapped up! As for all those extra fan clubs you asked for cheee! The 4 M's and an S keep us busy enough! If we had more mail to read, or membership lists to file, we'd have to forget our mags and just stick to the fan club business! (Not that our competitors would mind!) Anyway, at the rate we're going, by the time we have our election, you and John might be too old to run! (But, you can always be honorary MMMS elder statesmen! Howzat?)

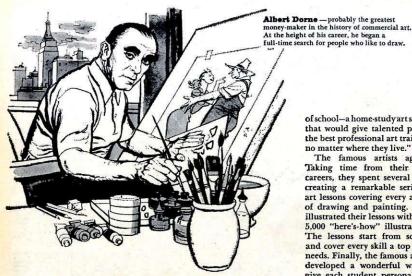
Dear Stan and Steve,

Have you ever considered the close ideological con-nection between your "Spider-Man" and the Dadaist-Pop Art movement? The socially and psychologically conscious Spiderman, albeit still somewhat adolescently naive, who worries about alienation and questions his role as a super-hero, who has financial and emotional problems, who knows and feels his own limitations, and who allows himself subjective thoughts and reactions to the world around him, unlike the unrealistically objective and impervious Brand X-type hero. What better way to advance the message of Dadaism and Pop Art, than through this mock-serious commentary on modern American values and current new breed of Freud-oriented adventure fantasy current new breed of Freud-oriented adventure fantasy indulged in by every young person in the country. Your perception and sense of humor are, I can assure you, greatly appreciated, and are the reason for your success among intellectuals as well. For, whether you realize it or not, your "Spider-Man" has become the "Hipper Man's Playboy Magazine." While Hefner has capitalized on the boyhood dreams of many men to consider themselves suave and sophisticated, "Spider-Man" calls up a different, and the properties of the spider when the properties of the properties of the spider was a spider of the properties of the spider was a spider of the properties of a much more realistic and subtle kind of sophistication; it caters to the young thinking man's need to consider himself also a man of action. He can identify with Peter Parker, he is drawn into the story, and can actually perform, through the pages of your mag, the various acts of derring-do that have occupied his fantasy world, but have up to now been reserved for those aloof, inert and all-too-perfect super-heroes who, for a long time now, have been failing to capture the active imagination of the "new consciousness." There's a little of "Spider-Man" in all of us, and we are grateful for your recognition of the fact. Stay as wonderfully innocent as you are; we hope you never lapse into that easy slickness which would destroy the marvelous sense of conflict shown in your comics, and along with it, that surely intentional bumbling and adolescent awkwardness which is the greatest part of your charm. Betty Ann Lopate, 1383 Nostrand Ave. Brooklyn, New York

How about that!!! Here's a chick who spends her 12¢ and ends up getting fodder for a psychological dissertation! Betty Ann, we think you're great - and let us know what you'll charge to psychoanalyze the gang in the bullpen when you get a chance! Okay, pussyeat?

-No need for a big ballyhoo about our next ish. It's scripted by Stan and drawn by Steve, and it reintroduces Kraven, the Hunter! If that's not enough to make you storm the newsstands, then nothing else we say can do the trick! So, till we meet again, keep your web fluid in a safe place-you know how quickly the stores run out of it! Face front!





He's Looking for People Who Like to Draw

ODAY HUNDREDS of men and women who never thought they could be artists are working happily at easels and drawing boards, making pictures and getting well paid for it. They all can thank Albert Dorne, a famous artist who devotes almost his full time to helping other people become artists.

Some of the People Dorne Has Helped

Herb Smith was a payroll clerk. Soon after he started studying with us, he landed an art job with a large printing firm. This was four years ago; today he's head artist for the same firm.

Don Golemba of Detroit is another. He stepped up from railroad worker to the styling department of a big automobile company-by showing his work with the School. Now he helps design new-car models.

Pat Browning wanted to escape from her dull typing job to something creative. Soon after studying with us, she was promoted to full-time artist with the same firm-at much more money.

With the right training, Wanda Pickulski gave up her typing job

to become fashion artist for a local department store.

Eric Ericson worked in a garage while he studied art at night. Today he is a successful artist, earns seven times as much, and is building a new home for his family.

Long before Albert Dorne started looking for people who like to draw, they came to him for advice and help. Since he alone could help only a few of these people, he called together America's most successful artists -men like Norman Rockwell, Jon Whitcomb, Stevan Dohanos and Al Parker.

A Plan to Help Others

He said: "All over America, there are people who like to draw, who could be turned into good artists. Why can't we give these people the training they need-including all the trade secrets and know-how we've learned over the years? I'm suggesting a new kind

America's 12 Most Famous Artists

Norman Rockwell Fred Ludekens Jon Whitcomb Ben Stahl Al Parker Robert Fawcett Stevan Dohanos Austin Briggs George Giusti Harold Von Schmidt Peter Helck Albert Dorne

of school-a home-study art school that would give talented people the best professional art training. no matter where they live."

The famous artists agreed. Taking time from their busy careers, they spent several years creating a remarkable series of art lessons covering every aspect of drawing and painting. They illustrated their lessons with over 5.000 "here's how" illustrations. The lessons start from scratch and cover every skill a top artist needs. Finally, the famous artists developed a wonderful way to give each student personal correction and advice all through his training.

Albert Dorne is not surprised by the success of his students. "The art field is growing. We keep getting calls from all over the country, asking us for practical, well-trained students who can step into full-time or parttime art jobs."

Famous Artists Talent Test

To find others with art talent worth developing, the Famous Artists created a 12-page talent test. Thousands paid to take this test, but now the School offers it free and grades it free. Men and women who do well on the testor can offer other evidence of art talent-may enroll in the School, But there's no obligation. Simply mail the coupon below.

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I would like to find out whether I have art talent worth developing. Please send me, without obligation, your Famous Artists Talent Test and descriptive brochure.

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